



OFF-BOARD FARE SYSTEM

e-Fare® Web-Based Fare System

e-Fare is the best companion to your existing fare program and will completely revolutionize the way you do business. This web-based fare system allows riders the freedom and flexibility to purchase and update fare media anytime online.

HOSTED BENEFITS

- Easy integration of all fare system components
- Secure and scalable architecture
- Guaranteed uptime
- Cost effective solution using a high security infrastructure we own and operate
- Frees up internal IT resources to implement (PCI) security, privacy and banking requirements

Responding to Rider and Agency Needs

Why e-Fare?

- ◆ User-friendly web-based smart card sales and management solution
- ◆ Enables riders to buy and update fare media online using a computer, tablet or smart phone
- ◆ Multiple integration options allow agencies to redesign their website or integrate e-Fare seamlessly into their current design with no disruption to the user experience
- ◆ Allows flexibility to incorporate mobile payments
- ◆ Designed to integrate with the new Fast Fare™ revolutionary farebox

Advantages for the Rider

e-Fare user-friendly web interface empowers riders to fully manage their transit experience by saving them time and improving their purchasing experience.

- ◆ Purchase fare products anytime online via computer, tablet or smart phone
- ◆ User-friendly, intuitive website experience
- ◆ Auto-replenish feature withdraws funds from credit or debit account
- ◆ Credit card purchase managed through a PCI certified payment process where no credit card number is stored at the transit agency
- ◆ Riders can manage their own profile and purchases by creating an account
- ◆ Guests or non-registered users can purchase an upgrade anonymously without establishing an account

Advantages for Agencies

The administrative back-end provides a central location for the transit agency to customize and manage the functionality and reporting throughout the website.

- ◆ Encourages smart card use and builds rider loyalty
- ◆ Reduces maintenance costs and speeds boarding
- ◆ Improves cash flow by crediting daily receipts to agency account
- ◆ Customizable permission levels may be established for system administration, organization administration and customer service functions
- ◆ Media can be issued and mailed from the central office, local transit office, retail locations, ticket vending machines or through e-Fare's autoload feature
- ◆ Reporting systems provide a comprehensive picture of sales, ridership data and operations

Advantages for Organizations

e-Fare provides a user-friendly customer interface for agency designated business partners to manage personalized transit services for their users.

- ◆ Establish accounts for educational partners, government agencies and companies of all sizes
- ◆ Assign users with permission levels to manage linked products, run reports, purchase media and update client benefits
- ◆ Purchase smart cards and tickets online for groups or individuals
- ◆ Display a card history report and check order status

GENFARE

**Intelligent Fare Management
for Tomorrow's Smart Cities**

 **GARIVAL**
DISTRIBUTEUR GENFARE DISTRIBUTOR

2105 Le Chatelier Street
Laval, Quebec, Canada H7L 5B3
Tel: 450.686.3913
service@garival.com

garival.com

© 2024 Genfare
e-Fare is a registered trademark of Genfare