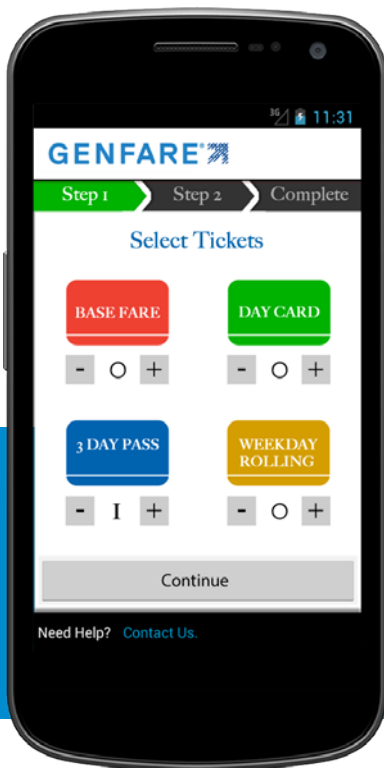


OFF-BOARD FARE SYSTEM

Genfare Mobile Payment

COMPATIBLE WITH GENFARE 



Genfare Mobile Payment delivers innovative mobile ticketing solutions that enable Transit Agencies to increase their ridership, revenue and reach. Get on board with Genfare Mobile Payment.

PLAN

1

- Plan your trip through Trip Planner
- Confirm your bus or train through Schedules

PAY

2

- Select Your Ticket
- Purchase Tickets

BOARD

3

- Validate your ticket!
- Scan via your Mobile

DESIGNED FOR TRANSIT EFFICIENCY

Genfare Mobile Payment was designed for improving efficiencies for transit agencies, their partners and riders through its “Plan, Pay, and Board” principle. The focus of this principle offers the transit agency simplicity and automation in three categories: ease and convenience of better information for riders planning a trip, improved purchasing capabilities and efficiencies, and automatic boarding documentation served up electronically.

Why Transit Agencies Select Genfare Mobile Payment

- ◆ End-to-end solution that integrates with your Genfare hardware, systems and processes
- ◆ Reduce overhead expenses - less maintenance on equipment
- ◆ Centralized, single sign on reporting
- ◆ Provides comprehensive ridership information, reporting and analytics
- ◆ Reduce time demands on staff and improve operational efficiencies
- ◆ Immediate revenue and cash recognition
- ◆ Increase new revenue and projections
- ◆ Decrease dwell times and ticket lines
- ◆ Increase customer satisfaction, usage and loyalty



Superior Reporting

- ◆ Backend Reports
- ◆ Web-Based
- ◆ Defined and Ad Hoc Reports
- ◆ Real-Time Data
- ◆ Add Insight Into Operational Decisions

Rich Configuration Settings

- ◆ Fare Configuration Utility
- ◆ Web-Based
- ◆ Configure Fare Structure & Fare Rules
- ◆ Add New Fare Products in Minutes with Immediate Replication
- ◆ Fraud Prevention Tools

Advantages for the Rider

- ◆ Plan trips, routes and the way to your destination
- ◆ Purchase your ticket via your smartphone or web browser
- ◆ Print your ticket or use your mobile barcode to board
- ◆ Easy-to-use app
- ◆ Convenient, quick and secure
- ◆ No more lost or unused tickets
- ◆ Purchase tickets from your mobile phone anywhere, at anytime

GENFARE

Intelligent Fare Management
for Tomorrow's Smart Cities

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